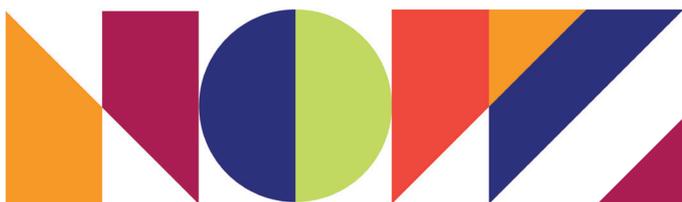




FOOD
MARKETING



MEDIA KIT
FoodMarketingNow.com

Insights and inspiration for the hungry marketer.

THE INGREDIENTS

BBR Creative, a food and beverage digital marketing agency, saw a need to build a community for marketers in the food and beverage consumer packaged goods industry. After much thought, time and team collaboration, they created the digital magazine — **Food Marketing Now**. The goal of Food Marketing Now is to expose F&B CPG brands' marketing challenges and achievements through insight-driven conversations with C-suite executives.

Food Marketing Now is a rich resource for the food & beverage consumer packaged goods marketing community. Insights and inspiration from leading executives are delivered to inspire and connect peers who face similar challenges and need support and advice from those who are surviving and thriving in their industry.

THE SECRET SAUCE

We promise to always...

- **CHALLENGE** our readers with big ideas and develop expertise through the content production process.
- **INSPIRE** our readers with stories of Food & Beverage CPG marketing leaders meeting the future with gusto.
- **EMPOWER** our readers to be a Food & Beverage CPG marketing leader by giving them the support they need to drive meaningful change.
- **CONNECT** our readers with the broader trends shaping the Food & Beverage CPG industry by interviewing high-profile members of their community.
- **DELIVER QUALITY** over QUANTITY with a ruthless focus on the marketing needs of our community.

THE MENU



MARKETING

Brand messaging to drive growth.



LEADERSHIP

Building agile teams & delivering results.



DATA & TECH

Adopting tech to drive innovation.



E-COMMERCE

Leveraging diverse options.



RETAIL

Reviving & leading in brick & mortar.

Insights and inspiration for the hungry marketer.

JOIN THE COMMUNITY

We're here to support each other. Find your food and beverage marketing community and sign up for insights from leading executives.



BRAND ELEMENTS

[Click to Download](#)



GET IN TOUCH

Have your own story to tell or want to hear more from the Food Marketing Now community? Contact us.



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POWERED BY

BBR

BBR is a digital marketing agency offering consumer engagement programs for food and beverage brands. We deliver fresh ideas that build meaningful relationships. Guided by data, and executed by unforgettable creative, we craft online consumer experiences designed to fuel acquisition, win conversions and promote customer retention.